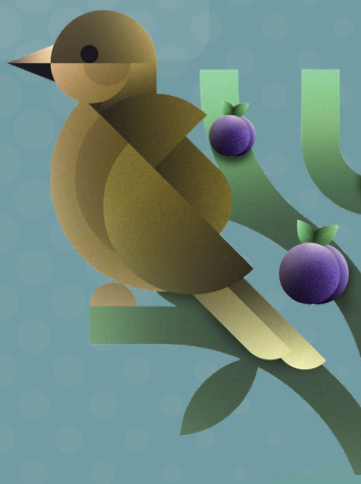
SPONSORSHIP OPPORTUNITIES

ECP 2027 BELGRADE

20th European Congress of Psychology

Date: 7–10 September 2027
Location: Belgrade, Serbia
Host: Serbian Psychological Society (SPS) in coordination with European Federation of Psychologists' Associations (EFPA)



SERBIAN PSYCHOLOGICAL SOCIETY

efpa

Briefly on EFPA (European Federation of Psychologists' Associations)

Founded in 1981, **European Federation of Psychologists' Associations AISBL (EFPA)** is the umbrella organisation for national psychologists' associations across 38 European countries (including all 27 EU member states), representing a network of around 400,000 psychologists. EFPA advances psychological education, science, and practice, contributes to European policy development, and sets the European standard for education and professional competence in psychology (EuroPsy). Since 2017, EFPA holds Special Consultative Status with the United Nations ECOSOC.

Briefly on the Host Organisation – Serbian Psychological Society (SPS)

The **Serbian Psychological Society (SPS)** is the leading professional organisation for psychologists in Serbia, with a tradition spanning over seven decades. It brings together experts across research, practice, and education, publishes the scientific journals *Psihologija* and *Psychological News,* and hosts the annual Congress of Psychologists of Serbia. An EFPA member since 2007, SPS actively contributes to the advancement of the profession, European cooperation, and high professional standards.

Briefly on the European Congress of Psychology

The European Congress of Psychology (ECP) aims to promote the dissemination of psychological knowledge, to develop a clear image of psychology and make it accessible, useful and respected. The ECP is organised every two years by one of EFPA's member associations in coordination with EFPA. Comprehending all areas of psychology across Europe, the ECP provides participants – whether psychologists, students, educators, policy makers, journalists, and others with an interest in psychology – with a unique opportunity to inform themselves about psychology as a science and a profession.

Why partner with ECP 2027?

Psychology is more vital than ever. In an era of rapid technological shift, workplace transformation, and complex global stressors, psychological science sits at the core of human resilience, organisational performance, and societal well-being. Investing in psychology is a strategic investment in human potential—regardless of the sector in which your organisation operates.

Partnering with ECP 2027 positions your organisation at the forefront of psychological science and workplace well-being. Connecting with over 1,500 global experts across business, healthcare, and academia maximises brand visibility and builds high-impact partnerships. Aligning with key topics like AI, resilience, and mental health allows you to directly shape the future of human potential and organisational practice.

CONGRESS AT A GLANCE

Participants & Scope

The Congress is expected to bring together approximately **1,500 participants** from Europe and beyond, including psychologists and mental health professionals, researchers and educators, students and early-career professionals, and representatives of professional associations and institutions across diverse fields and sectors.

Thematic Pillars

ECP 2027 will address the evolving role of psychology in responding to contemporary societal challenges, with a focus on:

- the impact of technological development on human behavior and mental health
- the relationship between science and practice
- wellbeing, resilience, and social cohesion
- the future of psychological professions and education

CONGRESS SUPPORT AREAS

Supporters can align their contribution with specific areas of the Congress:

Learning Supporter

Supports the scientific and educational programme, including sessions, keynote speakers, and presentations.

Networking Supporter

Supports networking opportunities such as the welcome reception, coffee breaks, and designated networking spaces.

Next Generation Supporter

Supports the participation of students, including subsidised registration, dedicated sessions, and programme activities.

Experience Supporter

Supports educational tours and cultural activities that enhance the overall Congress experience.

Tech Supporter

Supports the technical infrastructure of the Congress, including IT solutions, audio-visual systems, and equipment essential for the delivery of ECP 2027.

Sustainability Supporter

Supports environmentally responsible practices at the Congress, including reduced printing, branded reusable water bottles, water refill stations, sustainable catering materials (such as paper cups, paper straws, and wooden stirrers), and waste separation and recycling systems.

TYPES OF SUPPORTERS

a) Headline Partner

The Headline Partner is the exclusive and most prominent partner of the Congress. This package is individually tailored in close collaboration with the partner.

b) Congress Area Support Levels

Each of the five Congress areas offers the following levels of support:

Partner	*Sponsor*	*Contributor*
€15,000	€10,000	€5,000

c) Friend of ECP2027

Intended for organisations and individuals who wish to support the Congress through financial or in-kind contributions, with a minimum contribution value of **€2,500**.

OVERVIEW OF SUPPORTER PACKAGES

Sponsorship Tier	*Partner*	*Sponsor*	*Contributor*	*Friend*
Contribution Level	€15,000	€10,000	€5,000	€2,500
Exclusivity	**1 per area**	**2 per area**	**3 per area**	x
Supporter's logo on Event material (programme)	**XL**	**L**	x	x
Display of Supporter's logo on Event website with a link to the Sponsor's homepage	**XL**	**L**	**M**	**S**
Supporter's logo appears on the Event's advertising and promotional material	**XL**	**L**	**M**	x
Distribution of promotional materials at Congress events	**yes**	**yes**	**yes**	**yes**
Exhibition space (m2, prime position)	**6m2 prime**	**4m2**	x	x
Short promo videos presented on the screens (before and in between sessions)	**longer**	**shorter**	x	x
Sponsor's promotional material included in the digital goodie bag	**yes**	**yes**	**yes**	**yes**
Advertisement in the Event programme	**inside cover**	**full page**	*	*
Event Proceedings (volumes)	**3**	**2**	**1**	x
Complimentary registration to the Event	**3**	**2**	**1**	x
Acknowledgement at opening/closing of the Event	**yes**	**yes**	x	x
Mention in all press releases	**yes**	x	x	x
Mentioning in ECP social media posts	**3**	**2**	**1**	
ECP 2027 App notification	**yes**	x	x	x
ECP 2027 Podcast appearance	**yes**	x	x	x

***Note:** In accordance with the available options, additional arrangements regarding the terms and conditions of the exhibition space can be agreed upon subsequently.

The ECP 2027 Organising Committee welcomes the opportunity to work with supporters to identify additional opportunities for visibility and engagement that best reflect their specific interests and communication goals.

Contact: Organisations interested in supporting ECP 2027 are invited to contact the Organising Committee promotion@ecp2027.eu for further information and tailored opportunities.